



mimosa fest™

SUNDAY, MAY 15, 2022

FAIR MARKET
AUSTIN, TX

HOSTED BY ALL ABOUT YOU EVENT MANAGEMENT
SPONSORSHIP OPPORTUNITIES

WWW.MIMOSA-FEST.COM



ABOUT MIMOSA FEST

Mimosa Fest™ was created by All About You Event Management a special event planning firm that produces events all over the country. The event will be held Sunday, May 15, 2022 at Fair Market in Austin, TX.

Think: boozy, bougie, brunchy day party for the mimosa & brunch connoisseur. There will be live music, food trucks, vendors and of course...
MIMOSAS!

SPONSORSHIPS

Showcase your products & services by becoming
a sponsor or vendor for the 2022 Mimosa Fest™

This event will host 1,500+
attendees in the Austin area!

SPONSORSHIP LEVELS

MIMOSA MASTER

\$5,000

- Logo on all event signage
- Sponsorship recognition on event website
- Acknowledgement throughout the event
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, etc.)
- Sponsored lounge area
- 5-minute speaking opportunity
- Tabletop exhibit at the event
- Five VIP tickets to the event

POP & POUR

\$3,000

- Logo on all event signage
- Sponsorship recognition on event website
- Acknowledgement throughout the event
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, etc.)
- Tabletop exhibit at the event
- Three VIP tickets to event

FIZZLE & CLINK

\$1,500

- Logo on all event signage
- Sponsorship recognition on event website
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, etc.)
- Two VIP tickets to the event

SIP, SIP, HOORAY!

\$750

- Logo on all event signage
- Sponsorship recognition on event website
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, Twitter, etc.)
- One VIP ticket to the event

*VIP AREA MIMOSA BARS (2)

\$2,500 EACH

- Provide all the elements for a robust and popular mimosa bar and lite bites. This includes juices, fruits, straws, napkins, and prosecco/champagne. This is guaranteed to be a hit!

This can also be an in-kind donation

SWAG BAG INSERT (10)

\$100

- Provide 500 flyers, coupons, etc. for the VIP swag bags

YARD GAMES

\$2,000

- Provide life sized yard games for attendees to play during the event. Games include: giant Jenga, giant Connect 4, cornhole, giant checkers and more! Some items can be customized with your company logo.

This can also be an in-kind donation



IN-KIND DONATION OPPORTUNITIES

SWAG BAGS

Provide bags that will be given out to all VIP attendees

LOGO CUPS

Want to see your brand all over Mimosa Fest? By being our cup sponsor, you'll provide cups/glassware that will be placed at all bars for the attendees to enjoy their drinks in!

SIGNAGE

Provide all signage that will be onsite for the event

FURNITURE

Provide furniture for the VIP sections (2), lounge areas (up to 7) and throughout the event. This includes: soft seating, tables, and chairs.

SWAG BAG ITEM

(10 opportunities available)

Provide 500 items/products to go into the bags for our VIP guests/attendees

Don't see a sponsorship that fits your needs?
We can customize something for you! Contact us at mimosafest@aayouevents.com or 512.668.9112 to discuss your needs.

BECOME AN EXHIBITOR

TABLETOP EXHIBIT

Product vendor: *\$325

Food vendor: *\$425

Interested in showcasing your company's products & services?

We'd love to have you!

Limited to 30 companies

The fee includes:

Table w/2 chairs

Recognition on event website

FEE INCREASES TO \$425 AND \$525 ON JANUARY 1, 2022

ATTENTION PRODUCT & FOOD VENDORS:

Prior to purchasing your exhibit space, please fill out the [vendor interest form](#). Once confirmed, a confirmation and payment link will be sent to you.

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Necoya Tyson, Festival Manager, at necoya@aayouevents.com. Please contact us with any questions.

CONTACT INFORMATION:

Company Name	Contact Person
Contact E-mail Address	Contact Phone Number
Address	City/State/Zip Code

SPONSORSHIP PACKAGES:

☐ \$5,000 Mimosa Master
☐ \$3,000 Pop & Pour
☐ \$1,500 Fizzle & Clink
☐ \$750 Sip, Sip, Hooray!
☐ \$2,500 VIP Area Mimosa Bar(s) ☐ Quantity (2 available)
☐ \$100 Swag Bag Insert
☐ \$2,000 Yard Games

IN-KIND OPPORTUNITIES

☐ Swag Bags
☐ Logo Cups
☐ Signage
☐ Event Furniture
☐ Swag Bag Gift Item

PAYMENT INFORMATION:

☐ Please send me an invoice
☐ I have enclosed a check made payable to All About You Event Management, LLC
☐ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

Card Number

Expiration Date

Security Code

\$

Total Sponsorship Cost

Signature

Date

THANK YOU FOR YOUR SUPPORT!

Once we receive your completed sponsorship form, All About You Event Management staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high resolution color and black & white logos (.EPS or vector preferred) to mimosafest@aayouevents.com. All materials will be sent for your approval before going to print.